IPOs

Views from the American Public

Regardless of partisan ideology, generation, or income level, the American public is united in their aspirations and ideals when it comes to generating opportunity through the IPO process.

93%

agree that **there needs to be a level playing field during IPOs** where small individual investors have the same opportunities to invest in newly listed companies that larger institutional investors have.

90%

agree that regulators should make sure their rules encourage companies to grow, and **make it easier for big investors and small investors to benefit** from the success of these companies.

76%

agree that **regulators should simplify the IPO process** to encourage more companies to go public and share the benefits with regular investors.

75%

agree that **government should make it easier for companies to have an IPO** to ensure companies have increased oversight and transparency in the way they operate.

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