Regardless of partisan ideology, generation, or income level, the American public is united in their aspirations and ideals when it comes to generating opportunity through the IPO process.

93% agree that **there needs to be a level playing field during IPOs** where small individual investors have the same opportunities to invest in newly listed companies that larger institutional investors have.

90% agree that regulators should make sure their rules encourage companies to grow, and **make it easier for big investors and small investors to benefit** from the success of these companies.

76% agree that **regulators should simplify the IPO process** to encourage more companies to go public and share the benefits with regular investors.

75% agree that **government should make it easier for companies to have an IPO** to ensure companies have increased oversight and transparency in the way they operate.

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